

CLS COMMUNICATION

# Finance

Financial Copywriting – transforming your ideas into polished copy



# You benefit from our expertise

A well-written text is informative, readily understandable and strikes a convincing note with shareholders, customers, employees and partners. For companies that are active in a variety of markets and communicate in a wide range of languages, getting your message and information across precisely and in the right way is essential. With CLS Financial Copywriting you can be sure your language, texts and image will be consistent, authentic and of the highest quality.

## EXPERTISE WITH DEPTH AND BREADTH

At CLS Communication what we write is backed by expert knowledge. Our authors know their industries, understand the business and have long years of experience working in financial firms. This means you benefit as a customer from a unique combination of writing talent and specialist knowledge that offers you unbeatable advantages:

- The skills of experienced writers with in-depth expertise in a broad range of subjects
- Consistently high quality of copy due to rigorous internal quality checks
- Optimum flexibility even when deadlines are short
- Absolute guarantee that your data are secure
- Global presence via an international network
- Valuable synergy benefits on international projects or in multilingual markets
- Reliable cost control via efficient project management and clearly defined service packages

## MULTIPLE BENEFITS

Our broad portfolio of services covers the full range of communication texts and offers you professional support from initial concept, to idea development, writing and editing, right through to proofreading and printing. Our service offering includes authoring any type of specialist financial or marketing material and comes either as an individual service or as a complete package.

## OUR COPYWRITING SERVICES

- Quarterly and annual reports
- Market and fund reports
- Specialist articles, interviews, PR articles
- Ghostwriting

## MULTILINGUAL COMMUNICATION

At CLS Communication your text will be written by specialists in English, German, French, Italian, Danish or Chinese. Our excellent language skills, stylistic finesse and the appropriate specialist knowledge will help you communicate complex textual matter to different target groups in an effective and convincing way.

## Your partner of choice

With offices all over the globe, we can fulfil your language requirements to order and around the clock. For further information please call us on +41 848 205 000 or email us at [info@cls-communication.com](mailto:info@cls-communication.com). Your personal Business or Project Manager will contact you. [www.cls-communication.com](http://www.cls-communication.com)